



COOPERATION OFFER 2026

Online stores WooCommerce

Your store ready to sell from day one. Prepared for sales, SEO, advertising and further business growth - on proven WordPress and WooCommerce technology.

Sales + SEO + ads as standard

Purchase journey designed in Figma

Packages from £2,900 net

River Media — Media Agency

Legnica

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“Created with passion”

Offer valid for 30 days · net prices

E-COMMERCE

In e-commerce, **first impressions** and ease of purchase count

Users decide very quickly whether to stay in a store and go on to buy. If the process is awkward or unclear, sales start going to your competitors.

An unclear purchase journey

lowers conversion and makes decisions harder.

A slow store

increases the number of abandoned baskets.

Chaotic product presentation

makes the offer hard to find, which hits sales.

No organised structure

lowers the effectiveness of ads and SEO.

OUR APPROACH

We build stores that **genuinely support sales**

A modern store should not only look good, but above all help people find a product quickly, move through checkout comfortably and complete the order without trouble. Our stores:



Simplify the purchase process



Organise your range and products



Support advertising campaigns



Make mobile shopping easier



Allow your brand to keep growing



Launch ready to sell

WOOCOMMERCE

Discover what **modern stores** can do

We build stores on WooCommerce, so we can implement solutions that support everyday online sales - and extend them in the future.

✓ Guest or customer checkout

✓ Multiple currencies and language versions

✓ Newsletter and lead capture

✓ Google Reviews and Translate

✓ Favourite products

✓ Mailboxes

✓ Promotions and discount codes

✓ Store user manual

UX / FIGMA

A user journey built for real buying decisions

For custom stores we plan in Figma how the user moves around the store. We don't create random screens - we build a purchase process that raises the chance of a sale.

- 1 **Homepage layout**
- 2 **Category structure**
- 3 **Product pages**
- 4 **Basket and checkout**

MARKETING-READY

A store ready for SEO, advertising and further growth

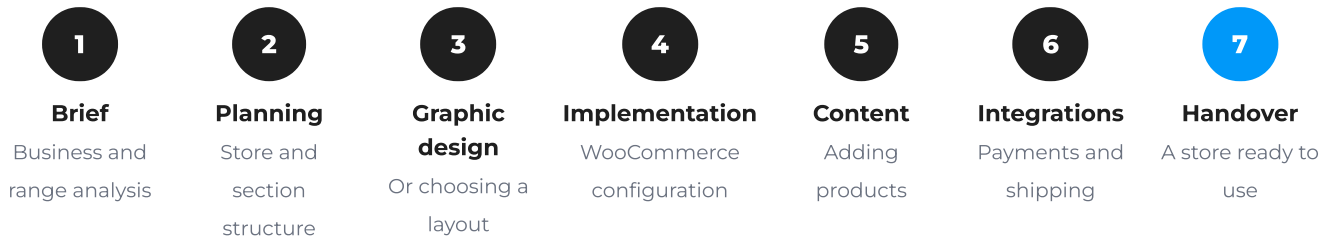
A good store is prepared not only for selling, but straight away for further marketing growth.

- Integration with **Google Ads, Meta and Merchant Center**
- Preparation for **SEO** and basic analytics (conversion tracking)
- Product structure and presentation that support ad campaigns
- A store ready for **further growth** without rebuilding the whole

HOW WE WORK

A process that speeds up your sales launch

An organised process gets you from idea to a finished store faster and reduces the risk of errors during implementation.



OUR EDGE

Why entrust your store to us?

01

We design stores built for sales

We help users find products faster, move through checkout more comfortably and make decisions more easily.

02

We implement features that support everyday selling

We equip stores with solutions that improve shopping convenience and marketing options.

03

We prepare the store for a real launch

We add products, configure the store and look after presentation - the store sells from the day it goes live.

04

We configure sales and marketing

We integrate payments, shipping, analytics and solutions for SEO, Google Merchant and ads.

05

We build stores ready to grow

The store can be extended with more features, subpages, integrations and campaigns - without rebuilding it all.

A store ready to sell from the day it goes live

Instead of months of fine-tuning - selling from day one.

PRICING

Choose your package

From a ready-made template to a fully custom UI design - match the scope to the stage and needs of your e-commerce. One-off prices, net.

Template Start

For businesses starting to sell online and needing a solid foundation for growth.

£2,900 net

INCLUDED

- ✓ Layout: ready-made template
- ✓ 20 products at launch
each further product £4
- ✓ Variants: basic
- ✓ Language EN · currency GBP
- ✓ Preparation for SEO and Ads
- ✓ Information pages + manual
- ✓ Payment and shipping integration

Template Pro

For new brands that need an extended store on a proven template.

£3,870 net

INCLUDED

- ✓ Layout: extended template
- ✓ 40 products at launch
each further product £4
- ✓ Variants: configurator
- ✓ Language EN + 1 (Google Translate) · GBP
- ✓ Preparation for SEO and Ads
- ✓ Information pages + manual
- ✓ Payment and shipping integration

Individual Start

For brands wanting their own visual identity and a dedicated solution.

£4,840 net

INCLUDED

- ✓ Layout: custom UI design
- ✓ 60 products at launch
each further product £4
- ✓ Variants: basic
- ✓ Language EN + 2 (Google Translate) · GBP
- ✓ Information pages prepared by River Media
- ✓ Form + returns handling
- ✓ Payment and shipping integration

MOST POSSIBILITIES

Individual Pro

For brands with a wide range and advanced sales configuration.

£6,780 net

INCLUDED

- ✓ Layout: custom UI design
- ✓ 100 products at launch
each further product £4
- ✓ Variants: configurator
- ✓ EN + any number of languages · GBP + EUR
- ✓ Information pages prepared by River Media
- ✓ Extended, custom forms
- ✓ Payment and shipping integration

The packages in one table

Scope	Template Start	Template Pro	Individual Start	Individual Pro
Graphic layout	Template	Extended template	Custom UI	Custom UI
Products at launch	20	40	60	100
Product variants	Basic	Configurator	Basic	Configurator
Store language	EN	EN + 1	EN + 2	EN + any
Currencies	GBP	GBP	GBP	GBP + EUR
Preparation for SEO and Ads	✓	✓	✓	✓
Information pages	Client	Client	River Media	River Media
Store user manual	✓	✓	✓	✓
Payment and shipping integration	✓	✓	✓	✓
Contact form	Basic	Basic	+ Returns	Extended
Net price	£2,900	£3,870	£4,840	£6,780

Each additional product over the package limit: £4 net. Net prices (+23% VAT).

A template or a custom design?

A template means a faster start and a lower cost. A custom design in Figma gives a unique look and a purchase journey matched to your customers.

What about campaigns after launch?

From day one the store is integrated with Google Ads, Meta and Merchant Center. We can run campaigns under our Google Ads and Meta Ads offers.

Can the store be extended?

Yes. WooCommerce lets you add more features, languages, integrations and subpages without rebuilding the whole store.



CONTACT

Let's build a store that **sells**

A free consultation: we'll discuss your range, choose a package and plan your sales launch. No obligations.

1

Brief and consultation

We learn about your business, range and sales goals.

2

Package choice

A template or a custom design - with a clear price and scope.

3

Implementation

Design, WooCommerce configuration, products, payments and shipping.

4

Sales launch

Handover of the finished store with a user manual.

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